



One of Gaylord, Michigans' Premier Ski Resorts



Jim McGuigan of Tree Tops Resort treating ski boots & helmets with *Amazing! NOK OUT®*

On 12/10/13 Grime Busters staff reporter/photographer, Terry Long, interviewed Mr. Jim McGuigan, ProShop Manager at Tree Tops Resort in Gaylord, MI regarding his companies safety protocol against germs in their rental equipment. This is the interview in its entirety:

Q: How many times daily are the boots and helmets rented out?

Jim: Anywhere between 1 and 2 times a day depending on whether the patrons rent for 4 hours or all day.

Q: What do you use to deodorize and disinfect all the rental equipment?

Jim: We only use Amazing! NOK OUT®

Q: When/how often is the equipment treated?

Jim: At check-in. (when the patrons return the rental equipment). We treat the boots and the inside of the helmets. We not only treat the equipment at check-in but we also store each boot on a PVC pipe with air holes. We turn the warm air circulator on to push warm air through the pipes and into each boot to get them dryer faster and more effectively. Quite often, when the fans are going we spray NOK OUT® at the source and let it go into the boots. If the employees fail to treat the boots as they come in, they are in big trouble! We don't want ANY boots to have an odor ever again.

Q: How economical is Amazing NOK OUT®?

Jim: Oh, it's VERY economical! A 2.5 gallon jug will last us the whole season.

Q: Treetops Ski Resort has been a customer of Grime Busters, Distributors' of NOK OUT® since 2007. Have you had any complaints from patrons regarding its use?

Jim: No complaints at all since using NOK OUT®. Before NOK OUT® we had many complaints about the strong, offensive odors. In fact, our General Manager even commented one time saying we HAD to do something about the smell. We explained we had just received NOK OUT® and that he should wait to see the difference.

Q: How has the air quality and atmosphere of the rental shop changed since you started using NOK OUT®?

Jim: It is very pleasant! We don't ever want to go back to the way it used to be!

Q: Are you pleased with NOK OUT's® effectiveness and do you plan on its continued use?

Jim: Oh yes, we are very pleased! It really works. I like that it's odorless. I also like that it goes a long way.

For more information on Tree Tops Resort please visit:

<http://treetops.com/ski-and-winter-adventures/lodging/ski-packages/>